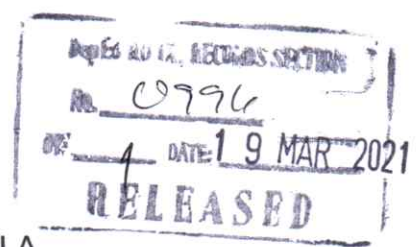




Republic of the Philippines
Department of Education
REGIONAL OFFICE IX- ZAMBOANGA PENINSULA



March 19, 2021

Regional Advisory
No. 65 s. 2021

To: Assistant Regional Director
Schools Division Superintendents
RO-IX Functional Division Chiefs
All Others Concerned
This Region

**VOLUNTARY BLOOD DONATION TO SUPPORT THE
PHILIPPINE RED CROSS (PRC) CAMPAIGN DURING THE COVID-19 CRISIS**

1. This has reference to the MEMORANDUM (DM-PHROD-2020-0176) from JESUS L.R. MATEO, Undersecretary for PHROD with the subject *Voluntary Blood Donation to Support the Philippine Red Cross (PRC) Campaign During the Covid-19 Crisis* dated March 15, 2021.
2. For further details and information, attention is invited to the attached MEMORANDUM for your guidance.
3. For more information and other query, you may contact **DR. MAT RANILLO O. SINGSON**, OIC-Chief of HRDD through his email address (matranillo.singson@deped.gov.ph) or cellphone nos. (09177086334/09058310113).
5. Immediate dissemination of this Advisory is desired.


DR. ISABELITA M. BORRES, CESO III
Regional Director

cc: Schools Division Superintendents
RO-IX Functional Division Chiefs





Republika ng Pilipinas

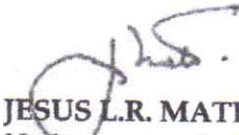
Department of Education

OFFICE OF THE UNDERSECRETARY

PLANNING, HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT

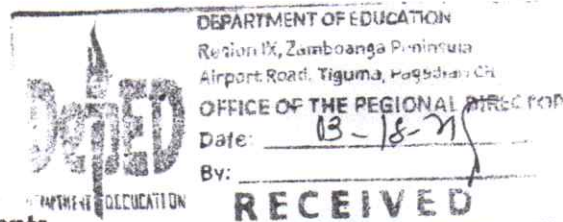
MEMORANDUM
DM-PHROD-2020-0176

TO : Undersecretaries
Assistant Secretaries
Bureau/Service Directors
Regional Directors
Schools Division Superintendents
Heads of Office
All Others Concerned

FROM : 
JESUS L.R. MATEO
Undersecretary for Planning, and Human Resource and Organizational Development

SUBJECT : Voluntary Blood Donation to Support the Philippine Red Cross (PRC) Campaign During the COVID-19 Crisis

DATE : 15 March 2021



This is in reference to the letter of Chairman Rosa Rosal of the Philippine Red Cross (PRC), Blood Services Committee dated March 15, 2021 requesting for the Department to conduct a blood donation campaign.

The Philippine Red Cross (PRC) continues to live up to its reputation as the foremost humanitarian organization in the country, providing services that alleviate the suffering of our countrymen affected by natural and man-made calamities and emergencies. At the forefront of its services is the Blood Center providing fifty percent of the country's total requirement for blood products. However, the ongoing COVID-19 pandemic has caused disequilibrium in the supply and demand of blood products, whereas demand continues to rise, public health restrictions and fear of contracting the virus during transfusion has caused a general reluctance of the public to donate blood resulting in the decline of supply.

To mitigate the fear, the World Health Organization (WHO) and Association of American Blood Banks (AABB) continue to emphasize that there have been **no reported or suspected cases of transfusion-transmitted COVID-19 to date**. In addition, **no cases of transfusion-transmission were ever reported for the other two (2) coronaviruses that emerged during the past two (2) decades (Severe Acute Respiratory Syndrome Coronavirus (SARS) and MERS-CoV, which causes Mideast Respiratory Syndrome)**. Therefore, individuals are not at risk of contracting COVID-19 through the blood donation process or via a blood

transfusion, since respiratory viruses are generally not known to be transmitted by donation or transfusion.

In order to support PRC's efforts, the Department of Education through the Bureau of Human Resource and Organizational Development-Employee Welfare Division enjoins qualified employee donors for a voluntary donation at PRC donation centers in order to help PRC address the concern on the threatened supply of safe blood products.

Attached is the blood donation safety protocols during COVID-19 crisis for your reference.

For further inquiry, please contact Donor Recruitment Officer Ms. Jennica Nadine Villanueva, RN for scheduling and information at telephone number (02) 790-2384, 09178348276 or email at donorrecruitment.tower@redcross.org.ph.

Thank you.

EWD/Maher