



Republic of the Philippines
Department of Education

REGIONAL OFFICE IX, ZAMBOANGA PENINSULA

Office of the Regional Director



Advisory No. 378, s. 2025

October 11, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013,
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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**ENDORSEMENT OF THE CONDUCT OF THE RESEARCH PROJECT
"THE PHILIPPINE PERSPECTIVE: INTERNATIONAL SUCCESSFUL
SCHOOL PRINCIPALSHIP PROJECT (ISSPP)"**

Pursuant to the Memorandum from the Office of the Undersecretary for Strategic Management, this office hereby endorses the conduct of the research project titled **"The Philippine Perspective: International Successful School Principalship Project (ISSPP)"** spearheaded by the University of the Philippines – College of Education (UPCED). The project aims to document and analyze leadership practices that contribute to student success across varied Philippine school contexts. Hence, the following high-performing schools and principals are endorsed to participate in this research:

School Principal	School	SDO
1. Gutierrez, Reneboy F.	Mercedes National High School	Zamboanga City
2. Bejerano, Lorena Q.	Ayala Central School	Zamboanga City

The target date for the survey, interview, and focus group discussions of the school principal, teachers, learners, parents, and community stakeholders is on October 30–31, 2025. All concerned are enjoined to extend full support to the research team and ensure the smooth facilitation of the data-gathering process.

For information and wide dissemination.

For clarification and inquiries, please contact:

- **Lee G. Baraquia, EdD**
- Education Program Supervisor
- Policy, Planning and Research Division
- DepEd Regional Office IX
- region9.pprd@deped.gov.ph

PPRD/AAL/lgb /RA
11/October 11, 2025

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Republic of the Philippines
Department of Education
OFFICE OF THE UNDERSECRETARY FOR STRATEGIC MANAGEMENT
(POLICY, PLANNING, AND MONITORING & EVALUATION)

MEMORANDUM

STR-

TO : **REGIONAL DIRECTORS**

ATTN : **POLICY, PLANNING AND RESEARCH DIVISION CHIEFS**

FROM : 
RONALD U. MENDOZA, PhD
Undersecretary for Strategic Management

SUBJECT : **ENDORSEMENT OF THE CONDUCT OF THE RESEARCH PROJECT "THE PHILIPPINE PERSPECTIVE: INTERNATIONAL SUCCESSFUL SCHOOL PRINCIPALSHIP PROJECT (ISSPP)"**

DATE : 08 October 2025

This refers to the request of the University of the Philippines - College of Education (UPCED) through its Dean and Project Co-Lead, Dr. Joel C. Javiniar, to conduct the Research Project "The Philippine Perspective: International Successful School Principalship Project (ISSPP)". The project aims to document and analyze leadership practices that contribute to student success across varied Philippine school contexts.

The research will involve data collection from two (2) high-performing schools per region, representing both urban and rural settings. The project team from UPCED and its collaborating State Universities and Colleges (SUCs) will directly coordinate with the respective PPRDs for guidance on research protocols, identification of participants, and facilitation of the data-gathering process.

In this regard, this Office respectfully endorses the conduct of the said research and requests the Regional Office to:

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1. Assign a PPRD representative as the focal and contact person of the research team who will attend the **orientation/training on 11-12 October 2025** at Dohera Hotel, A. C. Cortes Ave, Mandaue, 6014 Cebu. The UPCEd shall cover the travel expenses and laterally coordinate with the attendees;
2. Assistance in identifying high-performing schools suitable for inclusion in the research;
3. Provision of necessary technical assistance, coordination and logistical support to the research team to ensure alignment of activities.

The Regional Offices (ROs) are requested to extend support to the research team in the conduct of their activities and submit feedback on the actual conduct of the study to the Planning Service – Policy Research and Development Division (PPS-PRDD) through email at ps.prd@deped.gov.ph.



For reference, attached are the copies of the RITE ISSPP Proposal, ISSPP Project Brief, and ISSPP 2025 Terms of Reference. For further inquiries, you may contact PPS-PRDD at the above-mentioned email address or at telephone number (02) 8635-3976. For lateral coordination, please contact the project staff, Ms. Dulce F. Ochea at dfochea@up.edu.ph.

For consideration. Thank you.

